



Hindusthan College of Engineering and Technology

An Autonomous Institution, Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NBA (AERO, AUTO, CIVIL, CSE, ECE, EEE, IT, MECH, MECHATRONICS)

Accredited by NAAC with 'A++' Grade with CGPA of 3.69 out of 4 in Cycle 2

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DEPARTMENT OF MANAGEMENT SCIENCES (MBA)

Details of Sponsored Research

Academic year	Name of Faculty	Project Title	Funding Agency	Duration	Amount Sanctioned (Rs.)	Research progress
2021-2022	Dr.M.Bhuvaneswari, Dr K.Samuvel & Ms.K.Hemashree Dr.Ras Mathew (KP)	A study on the adoption of 3D Printing techniques for prototyping Designer Jewellery. A survey with reference to jewellery intermediaries in Tamilnadu and Kerala.	Richom Exports, Tiruppur	6 months	₹4,79,500.00	Completed
2021-2022	Dr.K.Nithyavathi & Mr.R.Praveen Mr.R.Manoj Dr. Ananthamoorthy (KP)	Avenues and techniques for risk mitigation: A study with special reference to industrial transformers	Vivin Industries, Coimbatore.	6 months	₹5,10,900.00	Completed
2022-2023	Dr.S.Kamalasaravanan & Mr.A.Prasanth Ms.P.Jennesh Bharthi	Customer acquisition through Affinity Marketing: Development of a working model with reference to two wheelers.	M/s. Vel Motors Tirunelveli.	One year	₹4,93,700.00	Completed

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2022-2023	Dr K Samuvel & Dr.V.Kanimozhi Dr. Srinivasan (KP)	Establishment of a Recycling Studio through intensive waste management processes.	Priya Metallurgical Industries, Coimbatore.	6 months	₹5,04,200.00	Completed
2022-2023	Dr.A.Jayanthi & Dr.K.Nithyavathi Mr.R.Manoj	Synergising Reverse Logistics for using recycled yarn with reference to Hosiery Industry	M/s. Sampurnam Hosieries Impex Private Limited,Tirupur	6 months	₹5,04,400.00	Completed
2022-2023	Dr.K.Samuvel& Dr.M.Bhuvaneswari	Adoption and Implementation of lean construction practises	TRM Constructions, Salem.	3 Months	₹5,21,500.00	Completed
Total					₹30,14,200 .00	

*KP- Knowledge Partner